



# SIGN TYPE DEFINITIONS

## (ADDENDUM TO WALL & GROUND SIGN PERMITS)

**Box Sign (also known as Cabinet Sign):** A sign with text or symbols printed on a plastic or acrylic sheet that is mounted on a cabinet or box that houses the lighting source and equipment.

**Screened Box Sign with Raised (push-through) or Recessed Letters:** A box sign with opaque (screened) background and lighting that highlights only the individual letters, symbols, or logos and on which the letters, symbols, or logos are raised or recessed onto a different plane than the sign background, thereby giving a clearly distinguishable “dimensional” effect to the sign.

**Distinctive Materials/Design Sign:** Custom made signs that use only indirect lighting and do not include a raceway or visible electrical housing and that are constructed primarily of the following materials and methods:

ceramic tile – painted or sandblasted

wood – carved or sandblasted

metal – formed, etched, cast, or engraved

brick or stone with recessed or raised lettering; or

other similar high-quality, exterior-grade materials approved by the Zoning Administrator

**Pin-Mounted Channel Letter Sign:** A wall sign mounted directly on the face of a building wall as individual letters, numbers, or symbols without a raceway or background other than the background provided by the building to which the sign is affixed. To qualify for the sign area ratios established for pin-mounted channel letter signs, pin-mounted letter signs must not be illuminated or be illuminated only by indirect lighting, halo lighting, or silhouette lighting. Pin-mounted channel letter signs with other forms of illumination are subject to raceway-mounted channel letter sign area ratios.

**Raceway-Mounted Channel Letter Sign:** A wall sign mounted on a raceway as individual letters, numbers, or symbols. Also includes channel letter signs mounted on a background other than the building wall. In order to qualify as a raceway-mounted channel letter sign, the raceway must be painted or otherwise designed to match or blend in with the color of the wall to which it is attached.

**Other (classified) sign:** A sign that does not meet any of the above definitions.