



SIGN TYPE DEFINITIONS

(ADDENDUM TO WALL & GROUND SIGN PERMITS)

Box Sign (also known as Cabinet Sign): A sign with text or symbols printed on a plastic or acrylic sheet that is mounted on a cabinet or box that houses the lighting source and equipment.

Screened Box Sign with Raised (push-through) or Recessed Letters: A box sign with opaque (screened) background and lighting that highlights only the individual letters, symbols, or logos and on which the letters, symbols, or logos are raised or recessed onto a different plane than the sign background, thereby giving a clearly distinguishable “dimensional” effect to the sign.

Distinctive Materials/Design Sign: Custom made signs that use only indirect lighting and do not include a raceway or visible electrical housing and that are constructed primarily of the following materials and methods:

- ceramic tile – painted or sandblasted
- wood – carved or sandblasted
- metal – formed, etched, cast, or engraved
- brick or stone with recessed or raised lettering; or
- other similar high-quality, exterior-grade materials approved by the Zoning Administrator

Pin-Mounted Channel Letter Sign: A wall sign mounted directly on the face of a building wall as individual letters, numbers, or symbols without a raceway or background other than the background provided by the building to which the sign is affixed. To qualify for the sign area ratios established for pin-mounted channel letter signs, pin-mounted letter signs must not be illuminated or be illuminated only by indirect lighting, halo lighting, or silhouette lighting. Pin-mounted channel letter signs with other forms of illumination are subject to raceway-mounted channel letter sign area ratios.

Raceway-Mounted Channel Letter Sign: A wall sign mounted on a raceway as individual letters, numbers, or symbols. Also includes channel letter signs mounted on a background other than the building wall. In order to qualify as a raceway-mounted channel letter sign, the raceway must be painted or otherwise designed to match or blend in with the color of the wall to which it is attached.

Other (classified) sign: A sign that does not meet any of the above definitions.