



**CANNABIS WILL BE LEGAL IN ILLINOIS JAN 2020  
BUT COMMUNITIES CAN LIMIT THE LOCAL IMPACT**

*Data and local options we ask community leaders to consider.  
We ask that you not rush into allowing this drug in our town.*

# Why Be The Guinea Pig?

**“We have a great, safe community here in Naperville. We’ve got a great brand. It’s a very family-oriented place,” Naperville City Councilman Kevin Coyne said. “And a lot of the experts in this arena have raised a lot of concerns that are very troubling. That if you allow retail sale of marijuana you simply expand marijuana use, that leads to teenage delinquencies, car accidents, a host of other social problems that I don’t want to see come to Naperville and certainly don’t want to be the guinea pig testing whether these concerns prove out or not.” Source: [news.wttw.com](https://www.wttw.com)**

**Illinois communities that have already taken  
a stand against legalization**

**Illinois towns that said “it’s not worth it” by opting out:  
Morton, Wilmington**

**Illinois towns that are considering opting out:  
Lake Villa, Lake Forest, Lake Bluff, and Mokena**

**Towns that passed a moratorium: Grayslake, Lake Villa**

**Towns Holding Off/Waiting: Highland Park**

**Towns currently weighing options: Naperville, Lake Zurich**

# **MOST COMMUNITIES IN STATES THAT LEGALIZED CANNABIS OPTED OUT**

## **States with percentage of communities that opted out**

- **Colorado: 70% opt-out**
- **Michigan: 74% opt-out**
- **California: 78% opt-out**

## **Reasons WHY communities opted out**

- **Marijuana IS ADDICTIVE and NOT harmless.**
- **Normalization of marijuana use impacts use rates, school and workplace performance.**
- **Decreases community and public safety**
- **Illegal market still thrives**
- **Economic realities**
- **It wasn't their community "brand"**

# WE MUST ASK OURSELVES

Are the predictable negative consequences of promoting cannabis in our town compatible with the “brand” of our family-friendly community?  
*(We think they are not)*

We get it.

There might be a chance to make **money** from tax revenue. However, there are more negatives than potential positives.

# We can expect:



# HEALTH AND SAFETY ISSUES CREATED BY MARIJUANA LEGALIZATION

- **Increased use among residents**
- **Increased calls to poison control**
- **Increased ER visits**
- **Increased crime, including violent crime**
- **Increased marijuana-related traffic accidents, DUIs, and crashes that resulted in fatalities and injuries**
- **Increased illegal markets**
- **Increased school infractions**

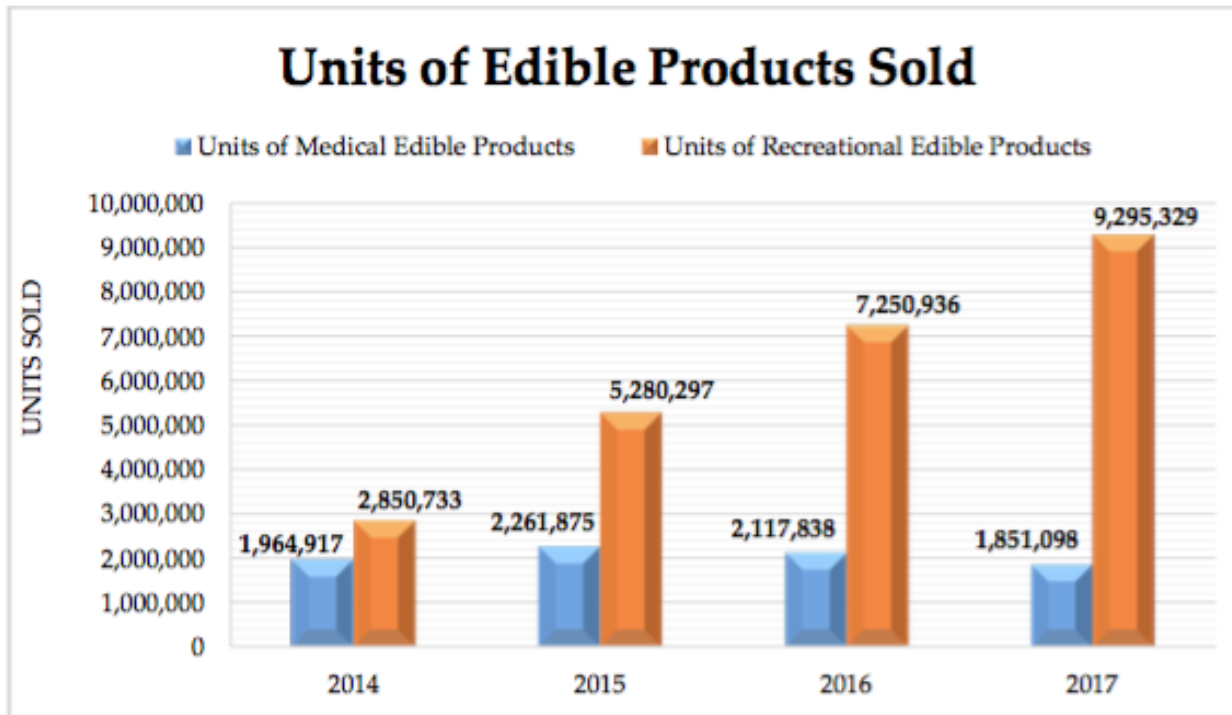
# EXPERIENCES FROM PEOPLE WHO WERE IMPACTED BY CANNABIS IN THEIR TOWN

"In November 2017, at least seven armed robbers attacked a medical marijuana growing facility in Greenleaf Township. That time, three people ended up dead and the FBI got involved. Authorities believe the suspects were hoping to sell the stolen marijuana on the black market as part of a bigger drug ring."

"Because Marijuana is legal in Washington, it is more readily available to a higher percentage of kids. I know a lot of good, athletic, and academic kids that would never buy marijuana from a drug dealer, but would buy it, or ask their older friend to buy it, from a dispensary." Estella, 17



# CANNABIS AND INCREASED USE

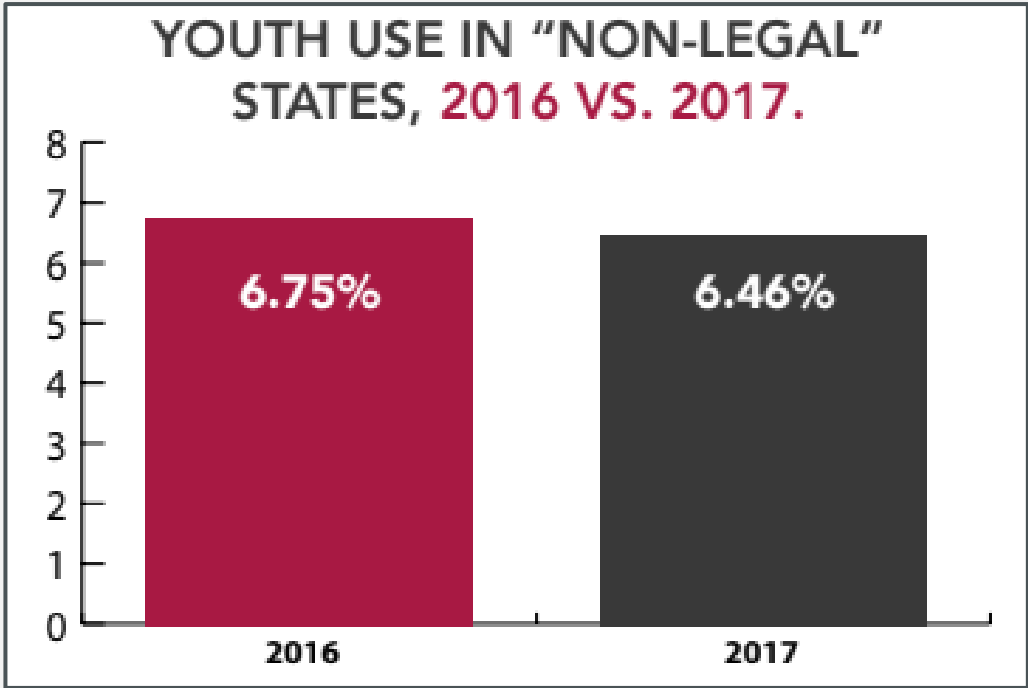
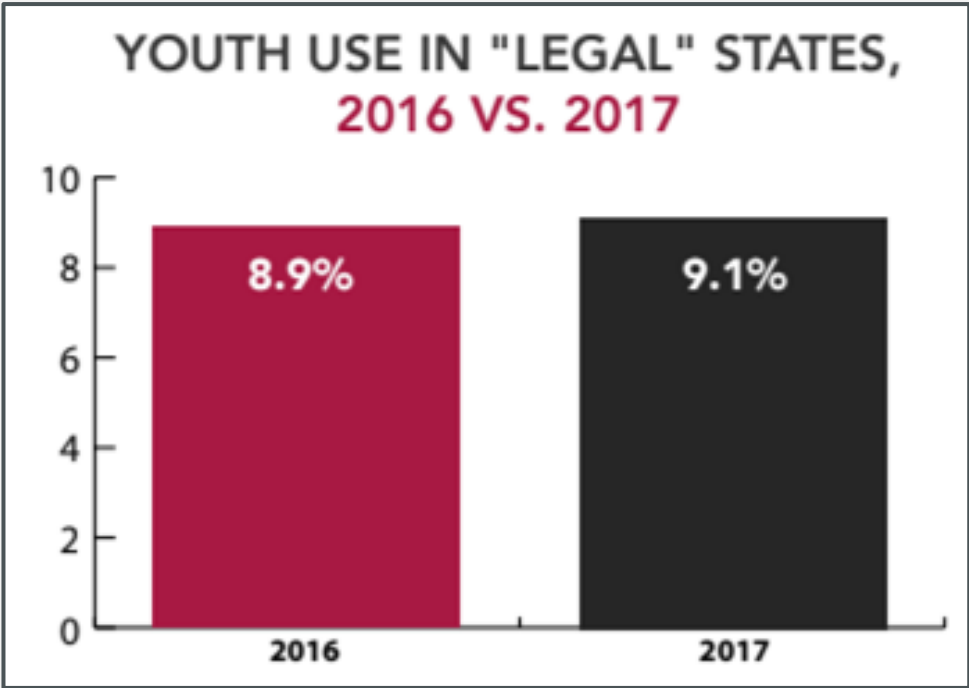


SOURCE: Colorado Department of Revenue, Marijuana Enforcement Division (MED), *MED 2017 Annual Update*

**In 2017, past month marijuana use among youth aged 12-17 was higher than the National Average in these states:**

- **7 % higher in California**
- **40 % higher in Colorado**
- **60 % higher in Oregon**
- **39 % higher in Washington**

# LEGALIZATION AND YOUTH USAGE RATES



NSDUH, Smart Approaches to Marijuana

# THE IMPACT OF DISPENSARY DENSITY

## 11th Graders

Marijuana dispensary density has been linked to more use among youth, with 16% of 11th graders reporting marijuana use in areas with less dispensary density compared to 24.3% of the same age group reporting use in more retail-dense areas (Oregon 2017).

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“For young adults in Los Angeles County, living near more medical marijuana dispensaries (MMDs) is positively associated with more frequent use of marijuana within the past month and greater expectations of marijuana’s positive benefits. MMDs with signage show stronger associations with number of times used each day and positive expectancies” (Regina A. Shih et al., 2019)

**Ages 18-22**

No wonder kids said they will try this stuff!



Strawberry Headband  
Nature's Grace and  
Wellness Cartridge  
THC 81.17% CBD 0.71%



Aces High Extract  
THC 91.25%

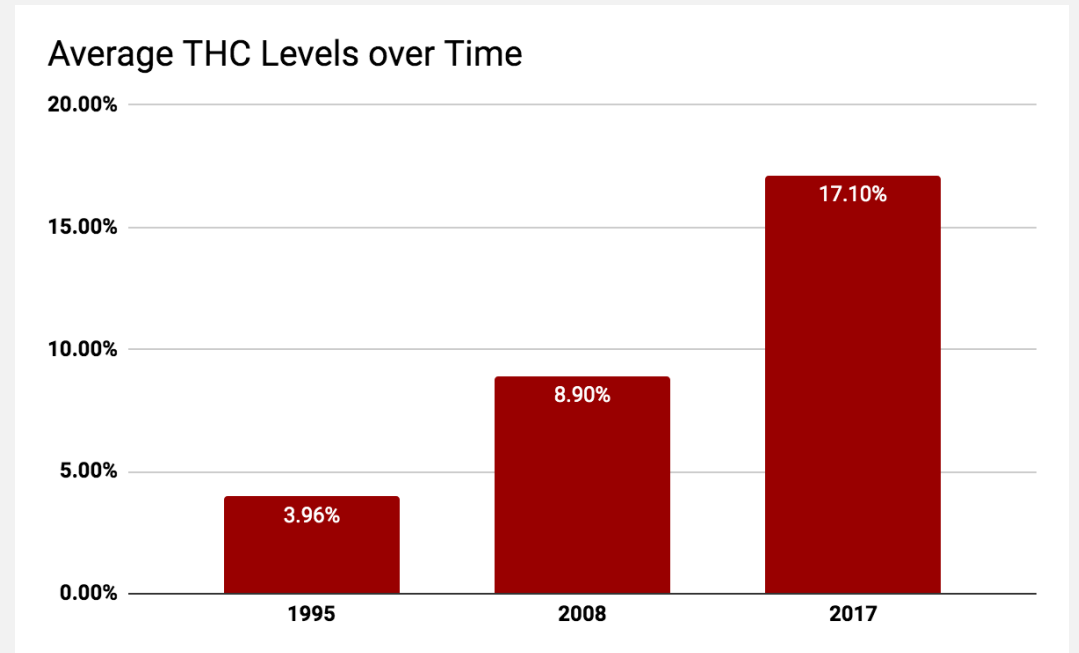
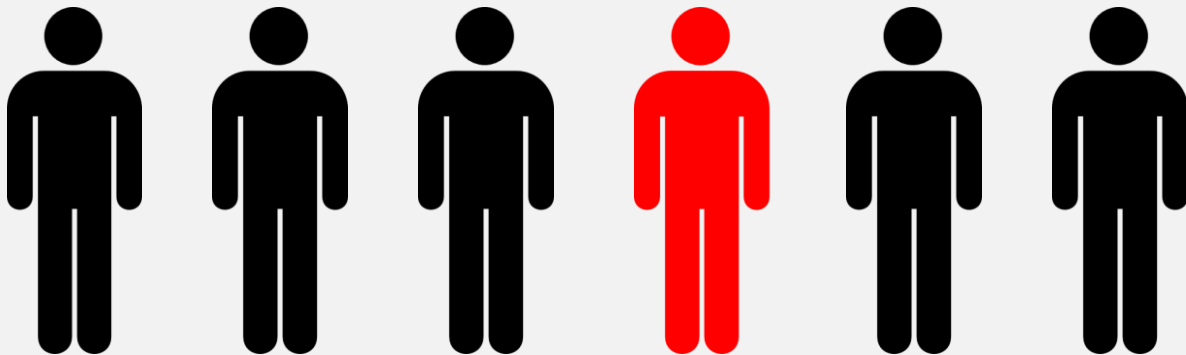


# CANNABIS AND ADDICTION

**9%** of marijuana users will become addicted

**BUT**

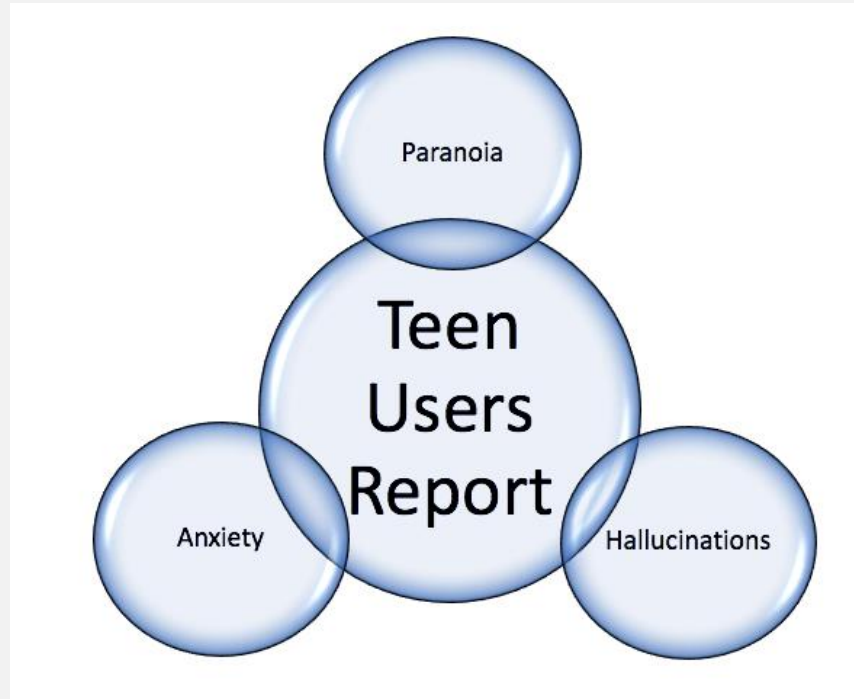
**1-in-6** teens who use marijuana will become addicted



(EISOhly, Mahmoud A et al., 2016)  
(Chandra, Suman et al., 2019)

# CANNABIS AND PSYCHOSIS

## Youth Psychosis Increases



Source: Boston Children's Hospital and Harvard Medical School

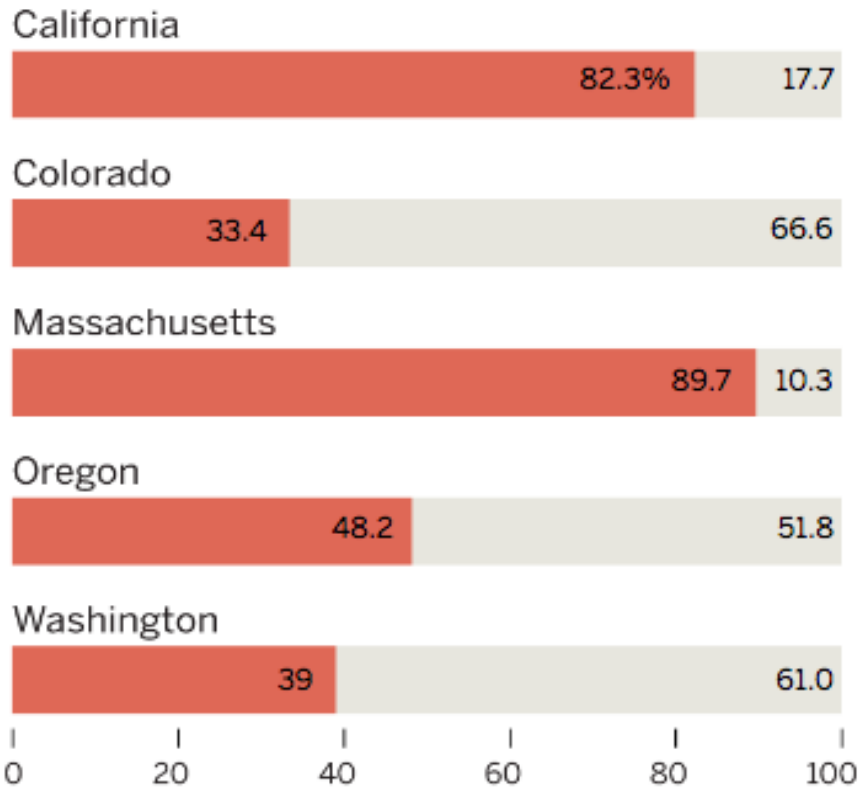
## ER Visits for Psychosis Increase

At University of Colorado Health Emergency Department **in Denver, 2,567 ER visits were attributed to marijuana from 2012 to 2016.** Of those, 12% of the patients were for acute psychosis, where people without a history of mental disorders lose touch with reality. **That was more frequently seen with edibles.** *Annals of Internal Medicine, April 2019*

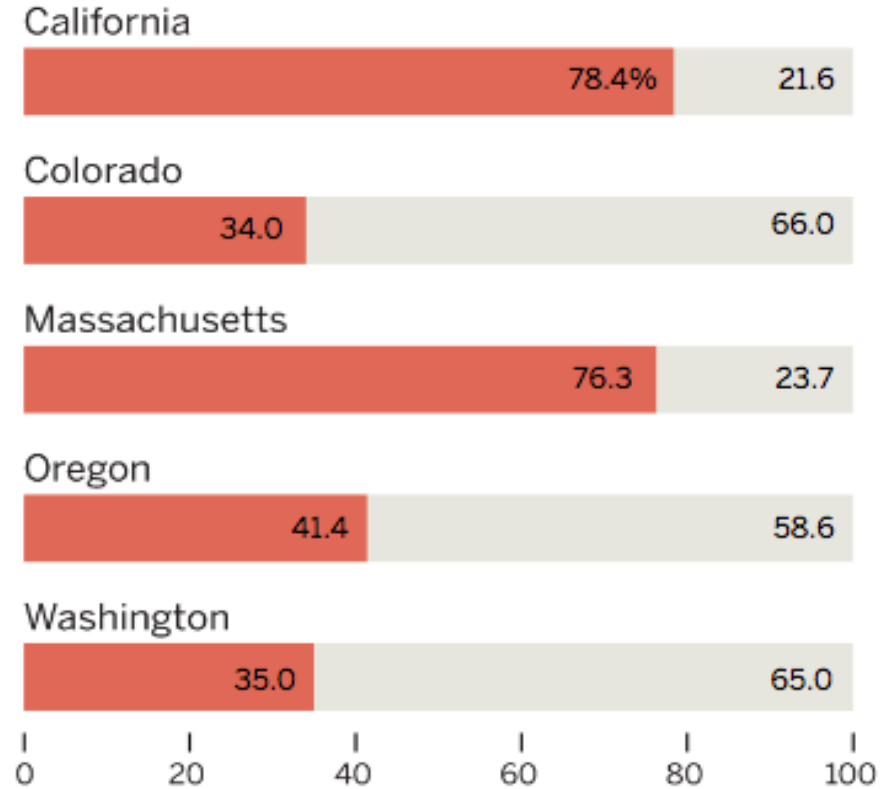
# CANNABIS AND IMPACT ON LAW ENFORCEMENT

Illegal Legal

## 2018 pot sales



## 2019 predicted pot sales

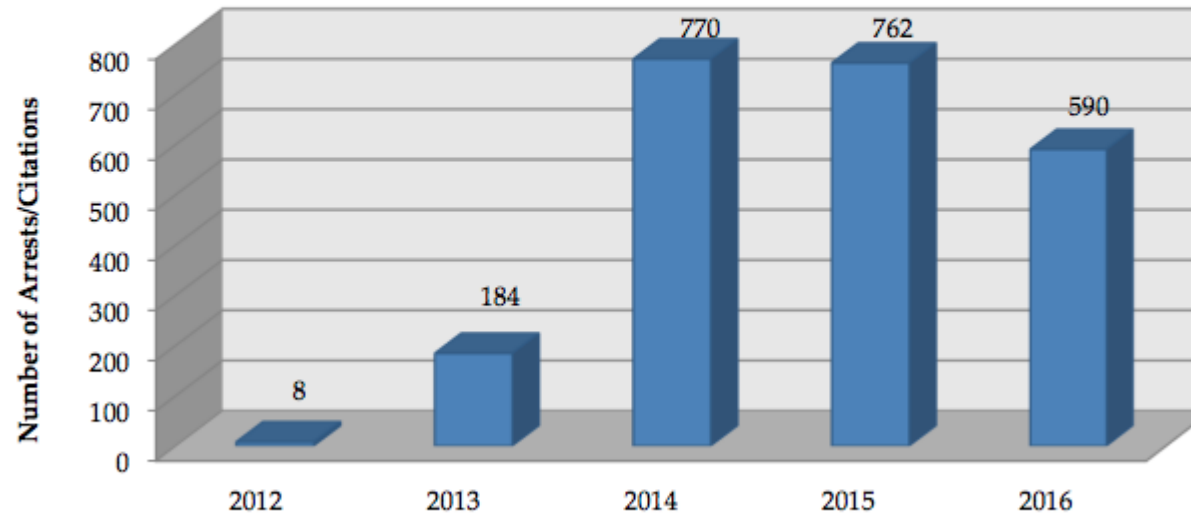


Source: BDS Analytics, a cannabis market research firm based in Colorado

SAURABH DATAR/GLOBE STAFF

## Impact on Law Enforcement

### Denver Police Department Unlawful Public Display/Consumption of Marijuana



SOURCE: Denver Police Department, Traffic Operations Bureau/Vice/Drug Bureau via Data Analysis Unit



# OTHER PROBLEMS WE MAY FACE WITH CANNABIS IN OUR TOWN

## Loss of Control in the Future

Dr. Andrew A. Monte, a medical toxicologist and emergency medicine physician at UCHHealth University of Colorado Hospital recommends that "States moving to liberalize cannabis policy should [consider keeping edibles out of the recreational marketplace,](#)" Source: CNN.com

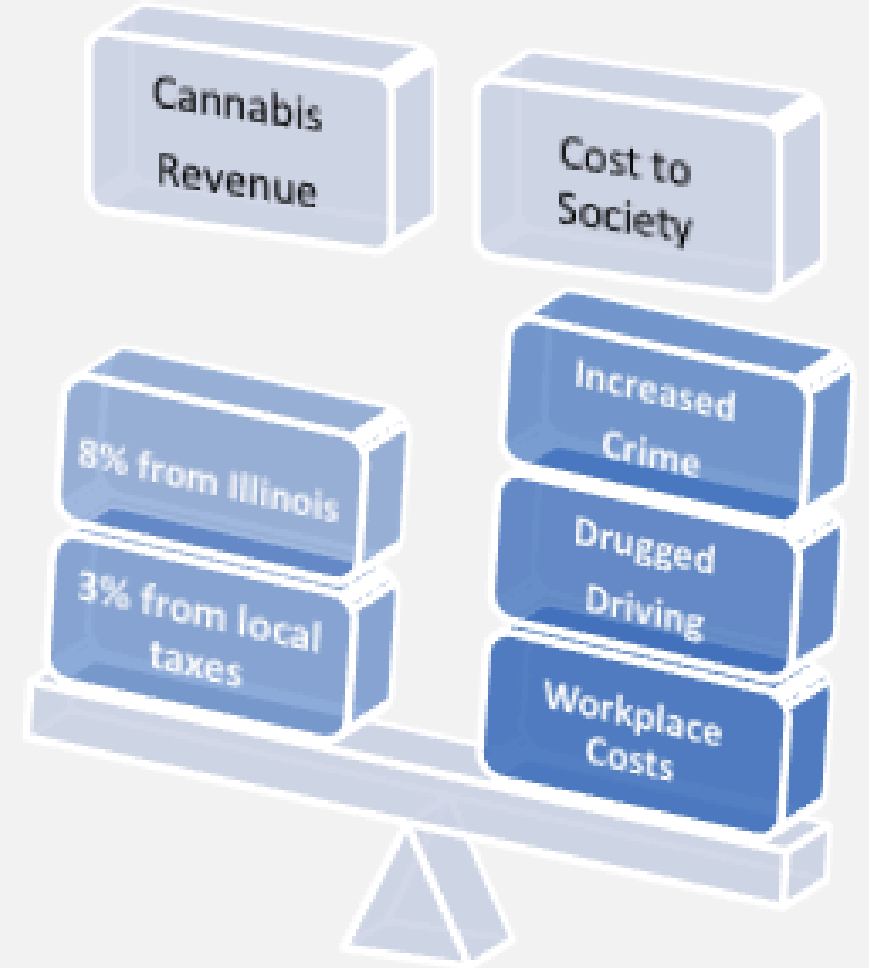
Once communities allow dispensaries, towns can lose control. When the Washington Liquor and Cannabis Board announces their plans to discontinue production of cannabis-infused gummies and candy to protect children, the regulators reversed their decision because of [fierce opposition from the marijuana industry.](#)" (Source: Marijuana Business Daily)

# DO WE KNOW FOR SURE HOW MUCH \$ TOWNS CAN EXPECT? *(AND, IS IT WORTH IT?)*

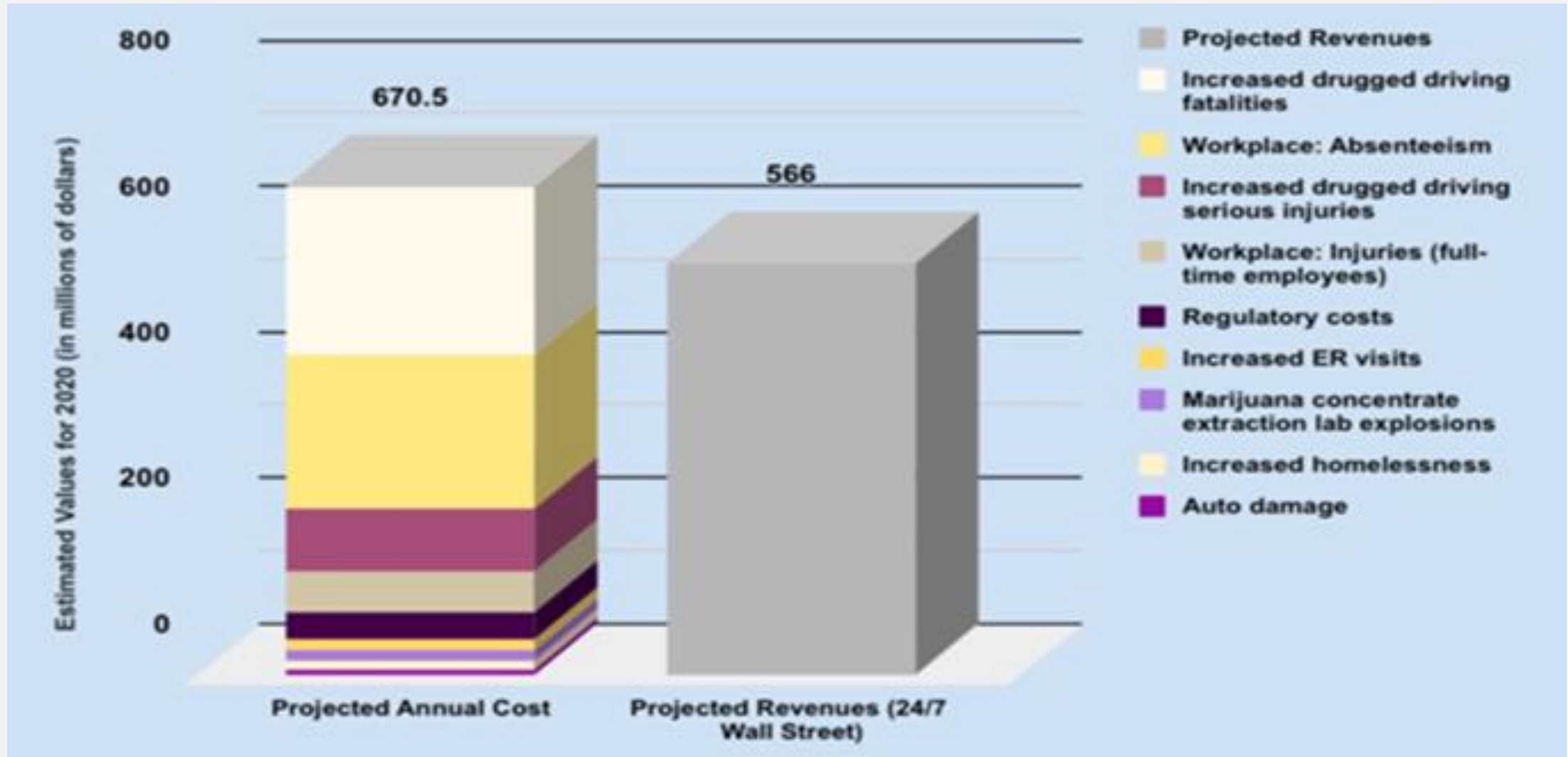
**Estimated tax “revenue” for towns is difficult to assess but we know...**

1 million dollars in pot would have to pass through our town in order to collect \$30,000 in taxes at 3%.

Is \$30,000 worth selling **1 million dollars of pot**?



# DO REVENUES OUTWEIGH COSTS? NOT FOR THE STATE.



**We can't just consider the potential revenue.  
We must consider the costs.**



According to the CDC, for every **\$1** raised from alcohol or tobacco taxation, we spend **\$10** in societal costs associated with these substances.  
Expect marijuana to be no different.

Colorado is already seeing the impact:  
For every **\$1** gained in tax revenue, Coloradans spent approximately **\$4.50** to mitigate the effects of legalization.\*

*\*The Centennial Institute at Colorado Christian University 11/2018*

# OPTIONS THAT LIMIT THE IMPACT ON THE LOCAL COMMUNITY OTHER THAN OPT-OUT (BEST OPTION)

- Consider a moratorium until we better understand the impact to our town. The social harms will be great (DUIs, youth youth adult use increases, crime, hospitalizations) so we need to be sure.
- Limit recreational marijuana dispensaries to only existing medical marijuana dispensaries within your community
- Limit recreational marijuana dispensaries to industrial zones only
- Allow a maximum of one recreational marijuana dispensary in your community
- Impose strict limitations such as time, place, manner, to decrease impact

**We have an opportunity** to limit the local damage by opting out

**We have an opportunity** to send a message to our community, and especially our youth and young adults, about whether we promote getting high as “recreation”

**We have an opportunity** to put people over profits: let’s continue to keep our community safe, healthy, and productive.

**We have an opportunity to**  
**OPT OUT of retail sales in Gurnee**

